



CUERPO DE FARMACÉUTICOS TITULARES

SEGUNDO EJERCICIO DEL PROCESO SELECTIVO PARA EL INGRESO, POR EL SISTEMA GENERAL DE ACCESO LIBRE, EN EL CUERPO DE FARMACÉUTICOS TITULARES, Y PARA EL CAMBIO DE RÉGIMEN JURÍDICO DEL PERSONAL LABORAL FIJO INCLUIDO EN EL ANEXO II DEL IV CONVENIO ÚNICO, PARA EL PERSONAL DE LA ADMINISTRACIÓN GENERAL DEL ESTADO, CONVOCADO POR RESOLUCIÓN DE 11 DE DICIEMBRE DE 2024, DE LA SUBSECRETARÍA.
(BOLETÍN OFICIAL DEL ESTADO DE 17 DE DICIEMBRE DE 2024)

ACCESO LIBRE

INSTRUCCIONES

1. No abra este cuadernillo hasta que se le indique.
2. Este cuadernillo está compuesto por un texto en inglés propuesto por el Tribunal para su traducción al castellano y sin diccionario.
3. Este ejercicio se calificará como «apto» o «no apto».
4. El tiempo máximo para la realización de este ejercicio es de **CUARENTA Y CINCO MINUTOS (45 minutos)**.
5. Utilice únicamente **bolígrafo negro o azul**.
6. Escriba **nombre y apellidos solamente en la primera hoja de respuestas**. En **todas** las hojas que se utilicen, deberán **indicar el código** que se les ha asignado.
7. Las hojas autocopiativas están formadas por dos ejemplares. No separe ningún ejemplar de las hojas autocopiativas.
8. Al finalizar el ejercicio deberá entregar al Tribunal todas las hojas autocopiativas que se le han facilitado.

WHO and TikTok to collaborate on more science-based information on health and well-being

Today, the World Health Organization (WHO) and “TikTok”, a platform for short-form mobile videos, announced a year-long collaboration aimed at providing people with reliable, science-based health information. This reflects WHO's commitment to leveraging multiple digital communication platforms to increase outreach to people globally, to promote health literacy, healthy behaviours and actions in an increasingly digitized world.

Social media platforms can be important sources of information that influence health-related behaviours and decisions. One in four young adults actively seek news content on social media platforms, including “TikTok”. We also know that people are increasingly being targeted with misinformation and disinformation on these digital channels. The new collaboration between WHO and “TikTok” is to help addressing these challenges by promoting evidence-based content and encourage positive health dialogues.

“The intersection of health and technology presents an opportunity to reach people of all ages, where they are, when they want to access,” said Dr Jeremy Farrar, WHO Chief Scientist. “By working with “TikTok” and others, we are helping people access credible information and engage in scientific discourse that collectively helps shape a healthier future for all.”

Promoting improved health literacy through influencer engagement.

With over 1 billion people as part of its global community, “TikTok” is using its platform and technology to raise health awareness and increase access to trustworthy information. By breaking stigmas, sharing impactful stories, providing resources to support those in need, and building strong communities, “TikTok” aims to make a positive impact on people’s well-being.

"We know that millions of people come to “TikTok” every day to share and find community in all areas of their life, including their well-being, and we strive to ensure they can find reliable information on this important topic.” says Valiant Richey, Global Head of, TikTok.

The collaboration will expand efforts around a number of relevant health topics, translating science-based information into relatable and digestible video content, with more support for influencers provided through TikTok's creator training programs.

Fuente: <https://www.who.int/news/item/26-09-2024-who-and-tiktok-to-collaborate-on-more-science-based-information-on-health-and-well-being>