

# PROTECTING THE ENVIRONMENT,

31<sup>st</sup> May 2022  
WORLD NO TOBACCO DAY

## ONE MORE REASON TO QUIT SMOKING

**84 MILLION TONS OF CO<sub>2</sub>**

in annual manufacturing emissions

Equivalent to

**3 MILLION TRANSATLANTIC FLIGHTS!**

**25 MILLION TONNES**

of waste per year

These are toxic to marine life



The filters contain cellulose acetate, a substance that degrades very slowly and releases microplastics into the environment

Their **CULTIVATION** has an **IMPACT** on **CLIMATE CHANGE 2-3 FOLDS GREATER** than that of vegetables such as potatoes or tomatoes

**4500 BILLION CIGARETTES**

in annual waste dumped in the environment

A CIGARETTE BUTT TAKES **10** YEARS TO DISAPPEAR



In addition, the cartridges and batteries in the devices increase electronic waste

Some **200,000 HECTARES** are deforested every year to grow and cure tobacco

The life cycle of a single cigarette uses

By quitting smoking you can save up to

**3.7 L**  
OF WATER

**74 L**  
A DAY

**300**  
CIGARETTES



A  
ENTIRE TREE  
IS FELLED