



GOBIERNO
DE ESPAÑA

MINISTERIO
DE SANIDAD

“Take care of your voters”
Mrs. Vigdis Holm
Healthy Cities Norway

U=23

PRESIDENCIA ESPAÑOLA
CONSEJO DE LA UNIÓN EUROPEA

Jeg jobber for å
skape lokalsamfunn
som er gode å leve i

10/16/2023

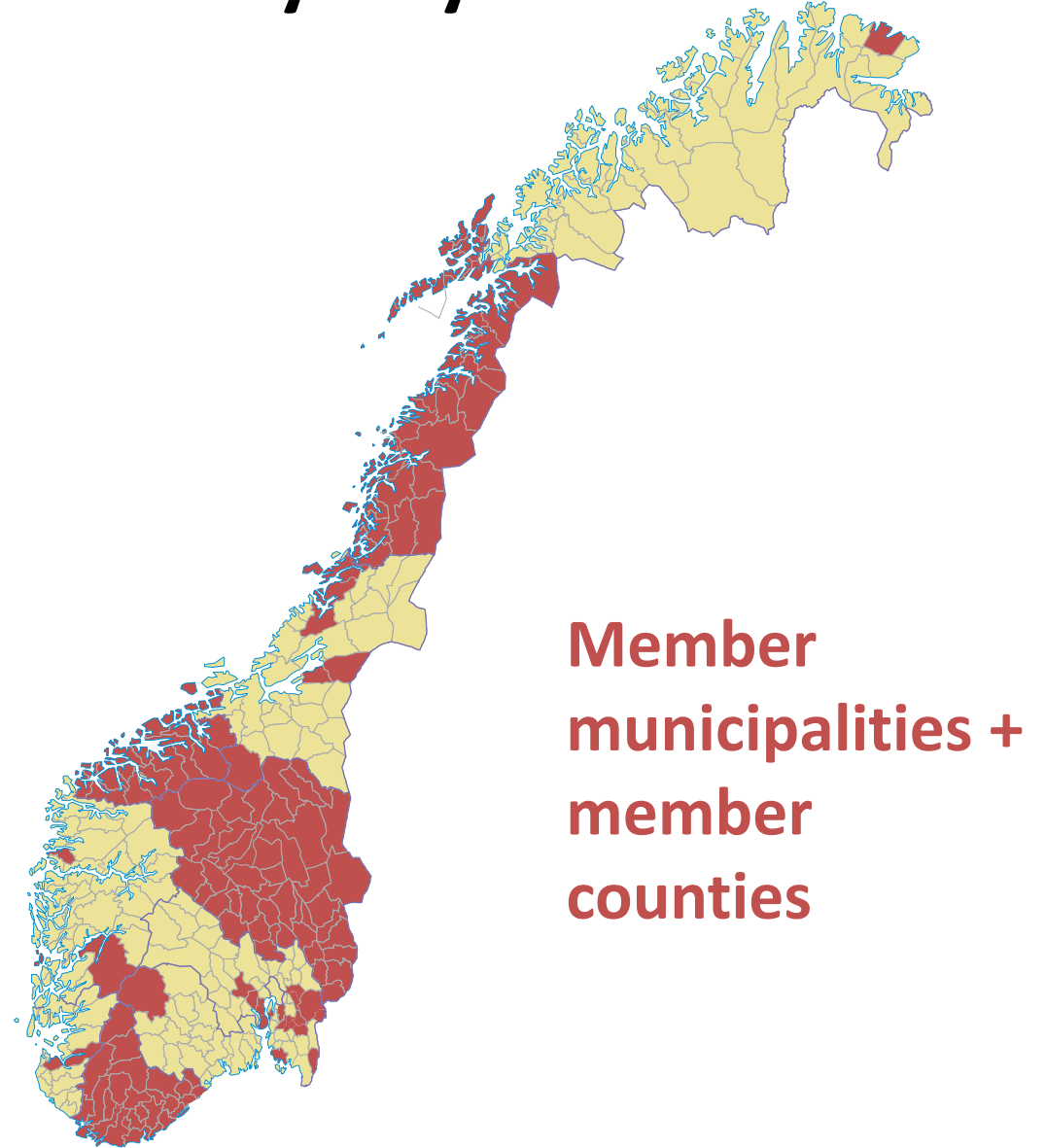
Healthy Cities Norway

In forefront of the public
health agenda since
1994!



Members of the Norwegian Healthy City Network

Across all 5 regions:
7 counties
44 municipalities



The knowledge laboratory



Social sustainability



Architecture and public health



Mental health and wellbeing

Take care of your voters:

A guide to the public health responsibilities of local and regional politicians



Good health is created
where we live our lives



Public health on
the political
agenda in
Norway

Hvordan



Resource package content



Basic presentation in PowerPoint with a finished script



Empty PP-template with standard design



Animation films and videos of local politicians



Bank of examples in our member portal



Bank of illustrations and citations in the member portal

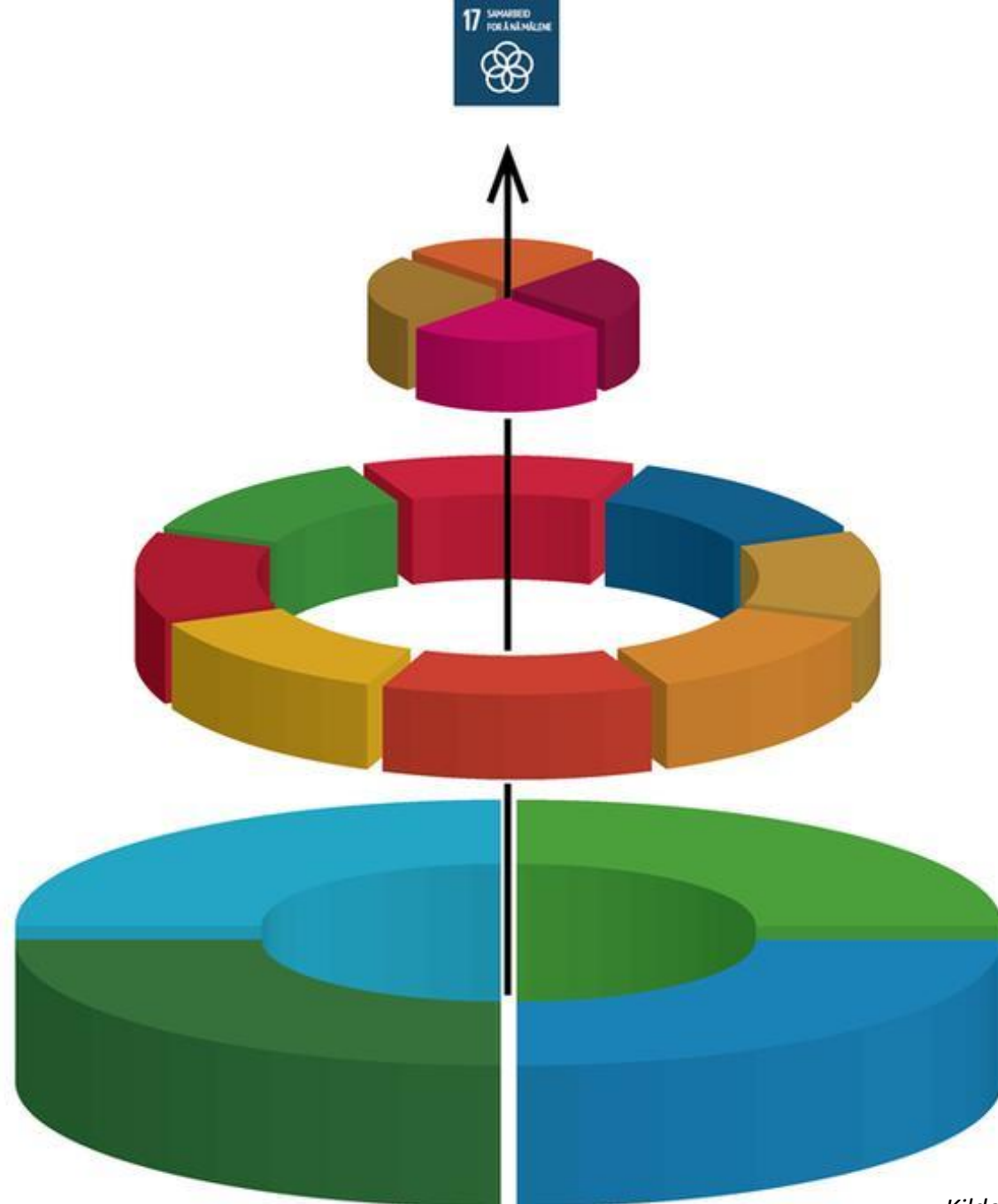
ECONOMY



SOCIETY



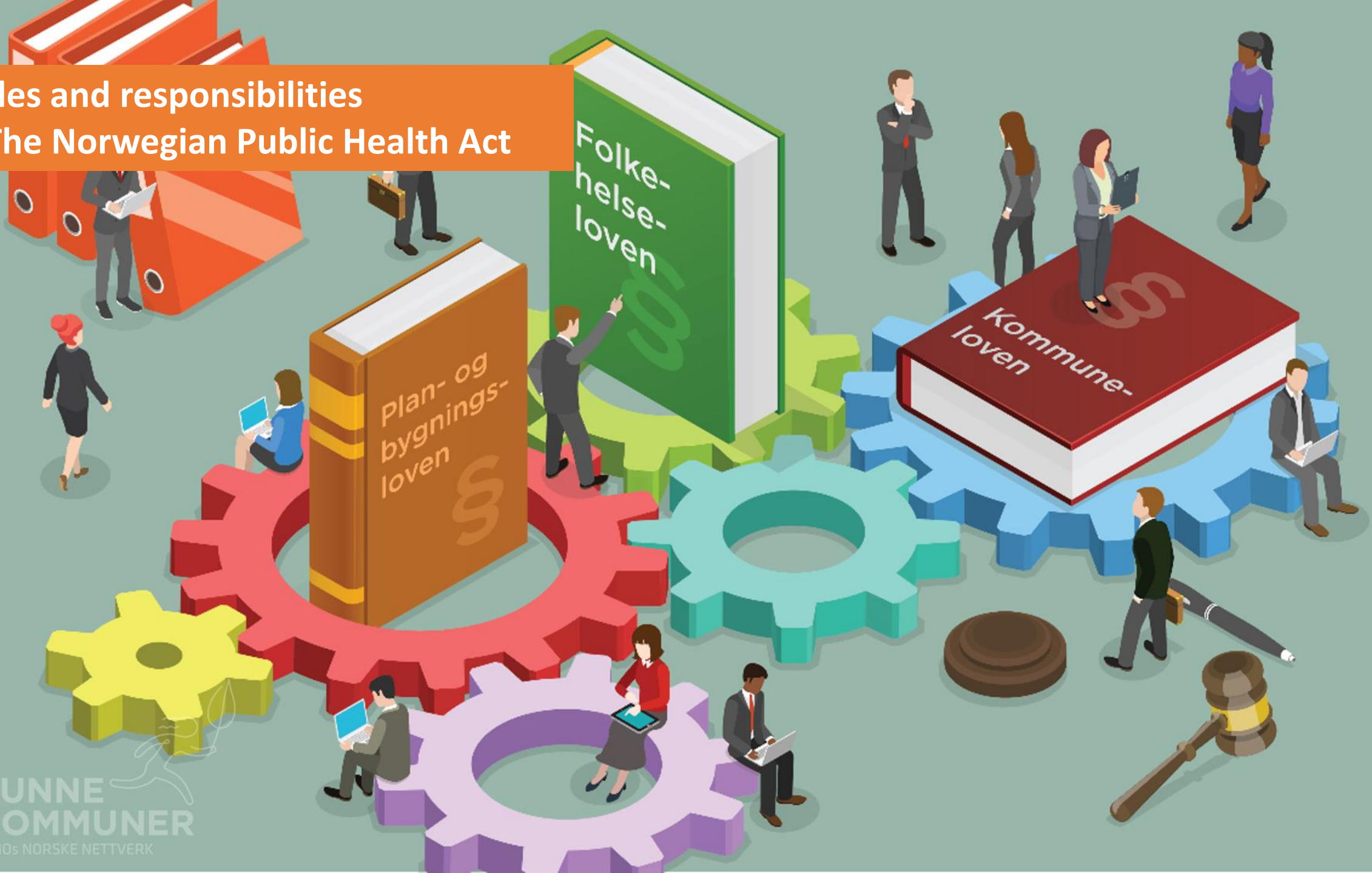
ENVIRONMENT





**LEAVE
NO ONE
BEHIND**

Roles and responsibilities – The Norwegian Public Health Act



The Norwegian Public Health Act - basic principles

Equalize social health inequalities

«Health in all policies" – a multidisciplinary and cross-sector approach

Sustainable development

Focus on health promoting and preventative measures

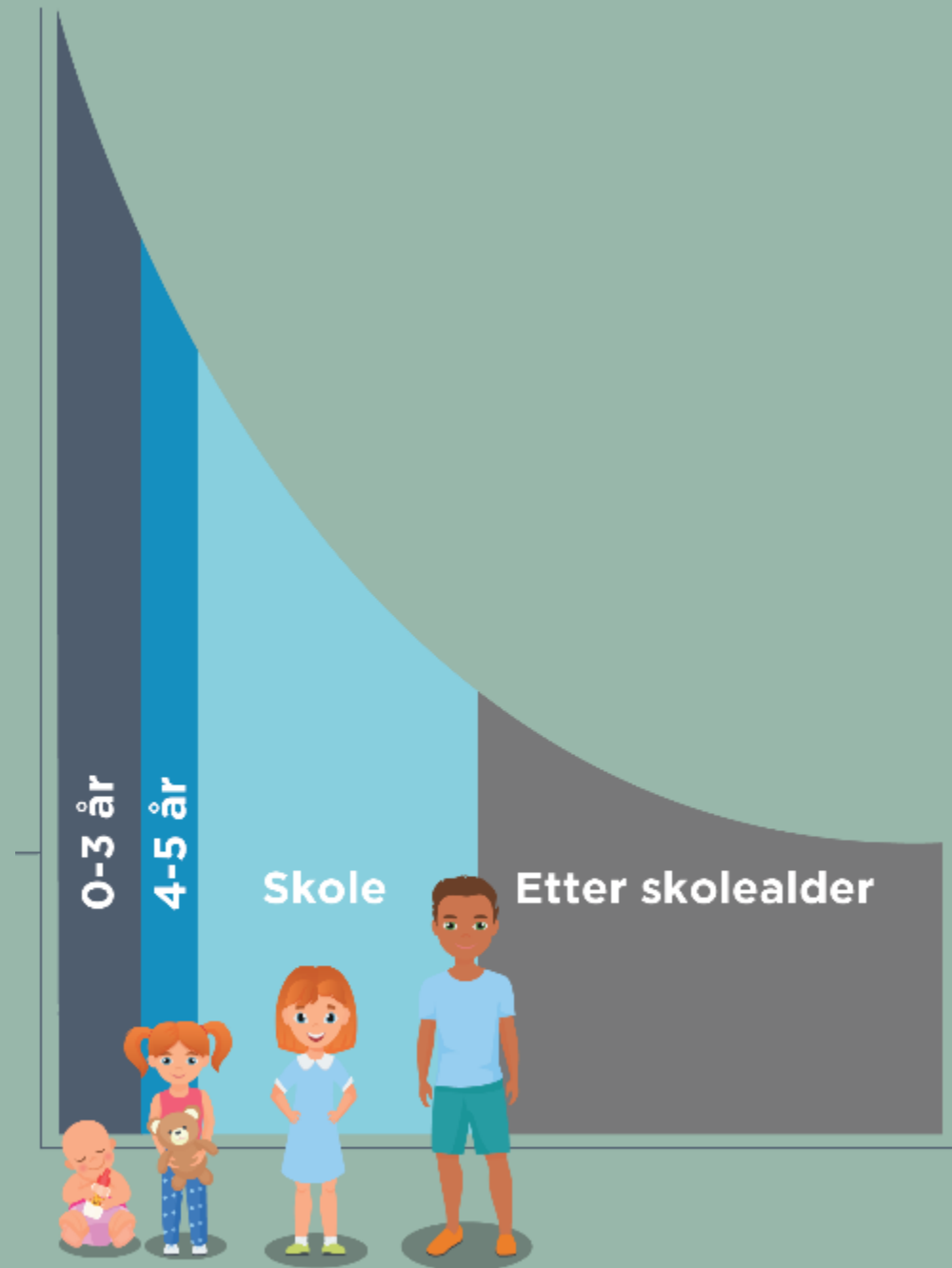
Participation

Main challenge: Social inequality in health





Socio-economic return on investment in people



Measures

What we focus on



Lifestyle

Living and working conditions

Social relations

Economy

Mental health

Housing conditions

Education



What we ignore



Conditions of upbringing



Housing conditions



Education



**Social network
and relationships**



Income



Working conditions



Local community



**Access to
healthcare**



Equal offers do not give equal results

Reduce inequality in:

Income
Upbringing
and
education
Housing
Employment

Reduce inequality in:

Lifestyle
Physical and
social
environmental
factors

**Reduce inequality in health
and consequences of ill
health**

Healthcare
services

**Equal
health**

Kilde: Folkehelseinstituttet

An illustration of a meeting scene. In the foreground, a person with dark hair is seen from the back, looking towards a document held by another person. The document has a logo and the word 'Våg' at the top, and a list of dates from 06/16 to 02/16. A glass of water is visible in the upper left. The background shows other people in a meeting setting.

Incorporate goals about health and wellbeing into the planning and management system

Create structures that promote and reward collaboration


cases



4 new films

Political ambassadors explaining why they are «public health politicians»





I believe that if people understood how important good health and wellbeing were for public finance,



Ministerio de Sanidad